



Budget Advocacy FY 2019–2020 City of Fresno  
Presented by Leadership Counsel for Justice and Accountability

- **Advocating for \$1.2M to add to the \$1M for affordable housing**
  - General Points:
    - This is a step in combating the housing crisis; our city also needs a sustainable funding source and an affordable housing trust fund.
    - Resources should be used to develop new affordable housing, assist those experiencing homelessness such as youth or veterans, help tenants with their rent, and create first-time homebuyer programs.
  
- **Advocating for \$100k to hire consultants to gather data regarding housing costs, displacement and other related issues**
  - General Points:
    - Housing prices are climbing fast, putting low-income residents at risk of displacement. However, we have no reliable data to quantify the problem. This is an opportunity to be proactive and curtail a problem before it becomes a full-blown crisis.
    - Resources will help the Anti-Displacement Task Force gather quality information to make well-informed recommendations to the Fresno City Council on how to prevent future displacement and mitigate existing issues.
  
- **Advocating for \$250k for Environmental Impact Report for the Industrial Compatibility Study (ICS)**
  - General Points:
    - The ICS is designed to look at existing and planned industrial parcels citywide to assess whether the site is compatible with its surroundings – particularly, with homes, schools, and other

sensitive uses that so often abut industrial sites. If not compatible, the ICS is supposed to create a toolbox to provide recommendations to avoid and mitigate impacts from industrial uses so that all communities have the opportunity to thrive.

- Currently, the city is not looking at land-use changes as a tool in the toolbox. However, this is needed because there are parcels that need to change to fit the footprint of the community.
  - Bottom line: to make land-use changes, the city needs an EIR.
- **Advocating for \$100k-250k to conduct a community engagement process for the South Industrial Priority Area (SIPA) Specific Plan**
    - General Points:
      - The city is priming the area between the Highways 99 and 41 (known as the reverse triangle) to be developed for more industrial projects.
      - The City developed a draft South Industrial Priority Area Specific Plan with no public input from residents of the plan area and the Plan lacks policies and programs to ensure a decent quality of life for the people who live there. The health of the families who live in this area will be severely impacted if the land-use plan is left as is.
      - Everyone has a right to live in a safe and healthy community.
      - The city needs to conduct a public process and allow for robust community engagement—as other cities do—and as the city did for plans in Southwest and Southeast Fresno.
  - **Advocating for Fresno youth and \$300k continuous appropriation for at least 5 years to fund Advance Peace Program**
    - General Points:
      - Fresno Youth have vocalized a need for age-appropriate and culturally responsive behavioral health supports; evidence-based and harm reduction centered substance use prevention/treatment and mental health services (clinical and non-clinical).
      - Youth are advocating for economic upward mobility in the way of job skill development, employment opportunities and career development
      - \$300k continuous appropriation for at least five years to fund the Advance Peace Program to curtail gang related shootings

by providing assistance and mentorship opportunities to those who want a way out, but feel they have no other options.